PATENT CLAIMS

- 1. A fastening tape (10) for a hygiene item (8), in particular for a baby diaper or an incontinence diaper, having a fastening area for permanent fastening on the hygiene item (8) and having a closing area (11) for simultaneous detachable joining to a surface of the hygiene item (8), whereby the fastening tape (10) has a protruding section (14) between the closing area (11) and a tape end (16) to be assigned to the closing area, characterized in that the protruding section (14) has a separate grip area (24) with a macroscopically structured surface (23, 33, 34).
- 2. The fastening tape according to Claim 1, characterized in that the separate grip area has a structurally separate component (22; 31; 42; 54, 55; 100).
- 3. The fastening tape according to Claim 2, characterized in that the structurally separate component is a film, preferably having a thickness of more than 100 μm , especially preferably at most 600 μm .
- 4. The fastening tape according to any one of Claims 1 through 3, characterized in that the grip area is designed like a film.
- 5. The fastening tape according to any one of Claims 1 through 4, characterized in that the structured surface has embossing.

- 6. The fastening tape according to Claim 5, characterized in that the embossing has a plurality of straight and/or curved lines, some of which are preferably joined together.
- 7. The fastening tape according to any one of the preceding claims, characterized in that the grip area is arranged on a grip edge of the protruding section.
- 8. The fastening tape according to any one of Claims 1 through 4, characterized in that the grip area is arranged with an offset to a tape edge of the protruding section.
- 9. The fastening tape according to any one of the preceding claims, characterized in that the grip area is designed in strips and runs at least partially essentially according to a grip edge and/or a tape edge in its shape.
- 10. The fastening tape according to any one of the preceding claims, characterized in that the grip area runs in a meandering pattern.
- 11. The fastening tape according to any one of the preceding claims, characterized in that the grip area is approximately the same distance from the closing area as from a tape edge.

12. The fastening tape according to any one of Claims 1 through 11, characterized in that exclusively an inside of the fastening tape has a grip

area.

13. The fastening tape according to any one of Claims 1 through 11, characterized in that exclusively and outside of the fastening tape has a grip area.

14. The fastening tape according to any one of Claims 1 through 11, characterized in that both sides of the fastening tape have a common grip area and/or separate grip areas.

- 15. The fastening tape according to Claim 14, characterized in that two identically shaped and sized grip areas are provided on the two sides of the fastening tape.
- 16. The fastening tape according to any one of the preceding claims, characterized by two separate film-like grip areas having different macroscopically structured surfaces.
- 17. The hygiene item, in particular baby diapers or incontinence diapers, having a diaper fastening tape according to any one of the preceding claims.
- 18. The method for manufacturing a fastening tape (10), preferably according to any one of Claims 1 through 16, for a hygiene item (8), in particular for a baby diaper or for an incontinence diaper,

characterized in that

an embossed and/or otherwise macroscopically surface structure (23, 33, 34) film (22; 31; 42; 54, 55; 100) is laminated from a roll or a reel onto a protruding section of the fastening tape.

- 19. The method for manufacturing a fastening tape, preferably according to any one of Claims 1 through 16, for a hygiene item, in particular for a baby diaper or for an incontinence diaper, characterized in that a structurally separate structural component such as a thermoplastic material, TPE and/or a hot-melt adhesive is applied to a protruding section of the fastening tape and is embossed with an embossing wheel and/or an embossing roller or is otherwise provided with a macroscopic surface structure.
- 20. The method according to Claim 19, characterized in that the structurally separate structural component and/or its material is treated with a surface structure before it loses its shapeability after application.
- 21. The method according to Claim 19 or 20, characterized in that the structurally separate structural component and/or its material is applied via a nozzle, a spray device and/or a roller to the protruding section of the fastening tape.
- 22. The method, in particular according to any one of Claims 19 through 21 for producing a fastening tape, preferably according to any one of Claims 1 through 16, for a hygiene item, in particular for a baby diaper or for an incontinence diaper, characterized in that

a separate area of the tape is provided with a macroscopic surface structure for providing a grip area.

23. The method according to Claim 22, characterized in that the separate area is embossed with an embossing roll and/or an embossing wheel.